



Press Release

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For Immediate Release

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Wanda Diamond League to increase athlete prize money to highest ever level

The Wanda Diamond League will increase athlete prize money to the highest levels in the series' history from next season.

Following a decision by the Diamond League General Assembly on Sunday, the total amount of prize money paid over the course of the season will increase to 9,240,000 US dollars in 2025.

The new total is almost a third higher than the sum paid during the pandemic-affected period of 2021-2024, and the highest ever since the Diamond League's launch in 2010.

Including promotional fees for top athletes, a total of around 18 million USD will be paid to athletes in total over the course of the 2025 season, with many more millions being invested in athlete services such as travel and transport, accommodation and medical and physio provision.

Under the new structure, the total prize money awarded per meeting will be 500,000 USD at each of the 14 regular series meetings, and 2,240,000 USD at the Wanda Diamond League Final.

The total prize money per discipline will be between 30,000 USD and 50,000 USD at the series meetings and between 60,000 USD and 100,000 USD at the Final.

As always, prize money is entirely gender-equal, with exactly the same rates for male and female athletes. The increase will also apply to all 32 Diamond Disciplines, benefitting athletes across the full diversity of track and field.

The increase in prize money reflects the Wanda Diamond League's position as athletics' premier one-day series and the backbone of the outdoor season for the world's biggest stars.

With 15 meetings in 13 countries on four different continents, the series provides elite athletes

ATHLETISSIMA LAUSANNE

from across the globe with a chance to compete at the highest level from April to September.

Since 2010, the series and its meetings have invested an estimated 270 million USD in athletes: 180 million USD in promotional fees and prize money, and around 90 million USD in athlete services.

As it enters its 16th season in 2025, the series will continue to provide the best conditions possible and highest-level services for athletes in all disciplines.

“The Wanda Diamond League remains committed to rewarding the athletes more, whilst at the same time ensuring the long-term sustainability of the series, so it continues to provide vital competition to the athletes for many more years to come,” said Petr Stastny, the CEO of Diamond League AG.

“In an ever-changing landscape in the sports, media and entertainment world, we have always been on the forefront of innovation in our sport of athletics. Featuring a total of 32 disciplines over each season, we provide the world's best athletes the opportunity to compete at the highest possible level. Having competitors from around 100 countries every year allows for TV audiences in 150 countries and territories, making our series a truly universal and global league,” he added.

Athletissima/Media Service

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About Athletissima

Athletissima, now a fixture of Lausanne's summer season, was first held on 8 July 1977 at the Pierre-de-Coubertin Stadium, spearheaded by former 800 m runner Jacky Delapierre. Over the years, it has become a renowned international meeting, attracting the biggest stars in athletics to the Olympic capital. Now based at the La Pontaise Olympic Stadium, Athletissima has been part of the Wanda Diamond League circuit since 2010, establishing itself as one of the world's most prestigious athletics meetings.

About the Wanda Diamond League

The Wanda Diamond League is the elite one-day meeting series in global athletics. It comprises 15 of the most prestigious events in global track and field. Athletes compete for points at the 14 series meetings in a bid to qualify for the two-day Wanda Diamond League Final, which will be held in Zurich on 27th and 28th August 2025.

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